



BrettYoungTM
DISTINCT BY DESIGN

Rich Gross

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Minnesota, Eastern North Dakota, and the Pacific Northwest
Thompson, ND

BrettYoung[™]



Platinum
member

2026 Update

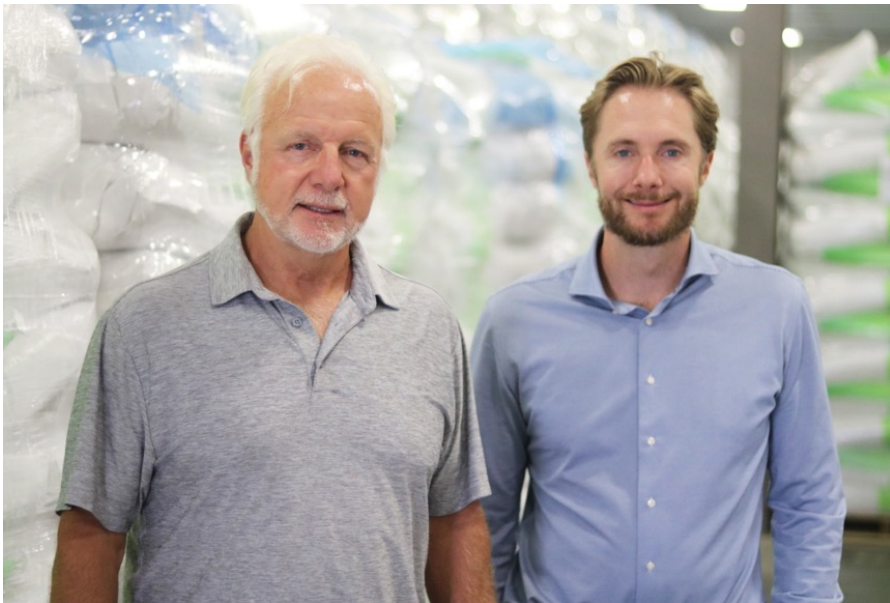
BrettYoung[™]
DISTINCT BY DESIGN

CANADA
**BEST
MANAGED
COMPANIES**

Platinum
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- About BrettYoung
- 2026 Product Portfolios
 - Canola Seed
- 2026 **BY**PLUS

Ownership and Business Structure



- Founded in 1934 and currently owned by Lloyd & Erik Dyck – BrettYoung has been part of the Dyck family since 1950
- Canada’s largest independent seed company
- BrettYoung serves customers with three distinct business units:

Retail	Seed and Crop Inputs across Western Canada and the U.S. Northern Plains states & PNW
Wholesale F & T	Production, Processing, Coating, Packaging, and Export of Forage and Turf Seed to over 40 Countries
PTR	Seed, Fertilizer, Control Products, and Accessories for the Golf, Turf, and Reclamation Industries



LOCATIONS

4 processing and distribution facilities strategically located across Canada to serve our 3 business units.

2026 Product Portfolios

BrettYoung™



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2026 Hybrid Canola Portfolio

LIBERTY LINK

BY 7206LL **NEW**

BY 7204LL

BY 7203LL **NEW**

BY 7202LL **NEW**

RR TRUFLEX

BY 6223TF **NEW**

BY 6222TF **NEW**

BY 6217TF

BY 6216TF

BY 6214TF

BY 6211TF

CLEARFIELD

BY 5125CL




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DEFENDR™ Genetic Traits

Resistance Trait	Minimum Resistance Level	Hybrids	
	A dependable level of shatter tolerance well suited to straight-cut or delayed swathing systems. Pod DefendR-rated hybrids score a minimum of 7.0 on the Canola Council of Canada's canola shatter rating scale.	BY 7206LL BY 7204LL BY 7203LL BY 7202LL	BY 6223TF BY 6217TF BY 6211TF
	Contains one or more major blackleg resistance genes that align with predominant blackleg race(s), combined with a strong R-rating for adult plant (quantitative) blackleg resistance.	BY 7206LL BY 7203LL BY 6222TF BY 6217TF	BY 6216TF BY 6214TF BY 6211TF
	Stacked 1st and next-generation clubroot resistance genes that protect against the prevalent pathotypes (3A, 3D, and 3H). Clubroot DefendR also protects against common (8E, 8N, 8P), and frequent (5C, 5G, 5L, 8A, and 8D) pathotypes, and against many other infrequent, rare, and new pathotypes.	BY 7206LL BY 7204LL BY 7203LL BY 7202LL BY 6214TF	BY 6223TF BY 6222TF BY 6217TF BY 6216TF

BY 7204^{LL}

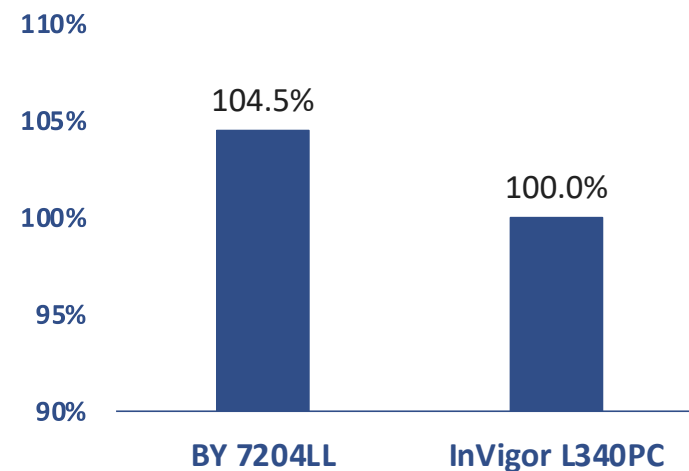


Our New Generation of High-yielding LibertyLink[®] Hybrids with Pod and Clubroot DefendR Protection, and Mid-maturity.

Blackleg	R - E₂
Major Gene ID	Rlm7
Clubroot	R (next-generation resistance*)
Standability	Excellent
Maturity	Mid
Pod Shatter Tolerance Rating	7.5²

Treatment Option 1	Treatment Option 2

Performance in 2024 MAX Plot Trials



² The pod shatter tolerance rating is based on the Canola Council of Canada's shatter tolerance scale of 1 – 9. 1 = poor, 9 = excellent. Results may vary slightly on your farm due to environmental factors and management practices.

BY 7206^{LL}

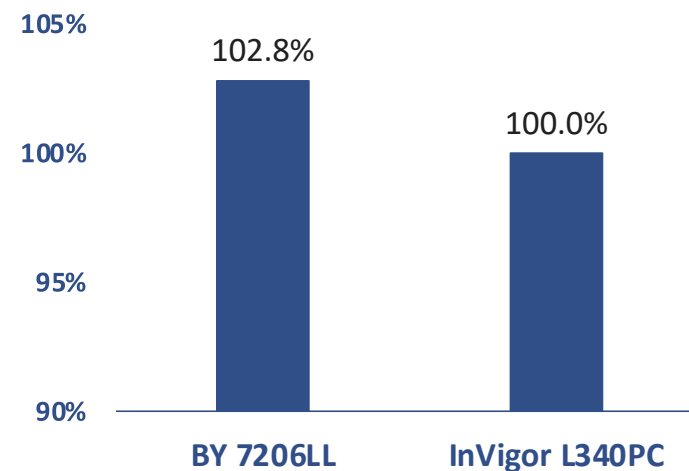


Unlock the full potential of your canola crop with this hybrid — engineered for pod shatter control, advanced clubroot defense, and unbeatable blackleg resistance.

Blackleg	R - AE₂G
Major Gene ID	LepR2, Rlm1, Rlm7
Clubroot	R (next-generation resistance*)
Standability	Excellent
Maturity	Mid
Pod Shatter Tolerance Rating	7.3 ²

Treatment Option 1	Treatment Option 2

Performance in 2024 MAX Plot Trials



² The pod shatter tolerance rating is based on the Canola Council of Canada's shatter tolerance scale of 1 – 9. 1 = poor, 9 = excellent. Results may vary slightly on your farm due to environmental factors and management practices.

BY 7203^{LL}

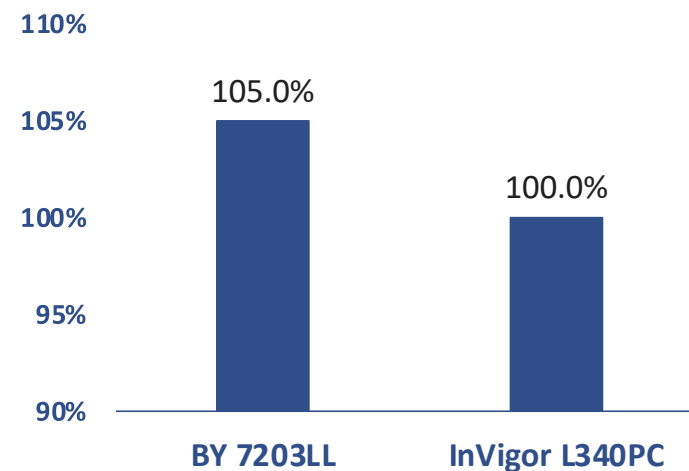


Our Next Generation of High-yielding LibertyLink[®] Hybrids with Pod, Clubroot and Blackleg DefendR Protection, with Mid-Maturity.

Blackleg	R - E₂
Major Gene ID	Rlm7
Clubroot	R (next-generation resistance*)
Standability	Good
Maturity	Mid
Pod Shatter Tolerance Rating	7.4 ²

Treatment Option 1	Treatment Option 2

Performance in 2025 BCT Field Scale Trials



² The pod shatter tolerance rating is based on the Canola Council of Canada's shatter tolerance scale of 1 – 9. 1 = poor, 9 = excellent. Results may vary slightly on your farm due to environmental factors and management practices.

BY 7202^{LL}

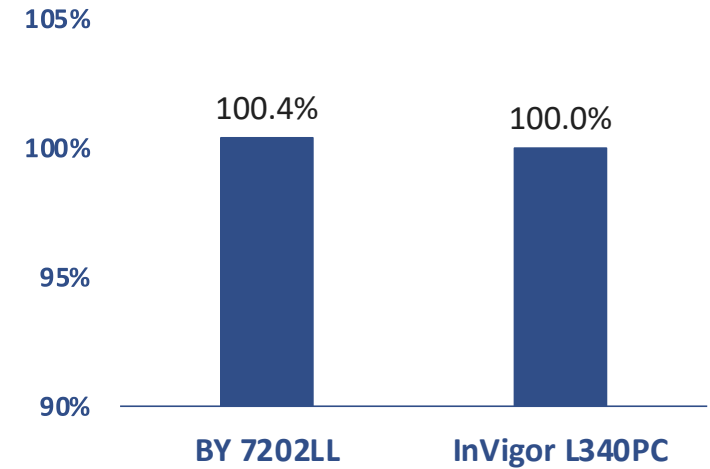


Boost your canola harvest, this hybrid features Pod DefendR shatter-reduction and cutting-edge clubroot protection.

Blackleg	R - C
Major Gene ID	Rlm3
Clubroot	R (next-generation resistance*)
Standability	Excellent
Maturity	Mid
Pod Shatter Tolerance Rating	7.0 ²

Treatment Option 1	Treatment Option 2

Performance in 2024 MAX Plot Trials



² The pod shatter tolerance rating is based on the Canola Council of Canada's shatter tolerance scale of 1 – 9. 1 = poor, 9 = excellent. Results may vary slightly on your farm due to environmental factors and management practices.

BY 6211^{TF}

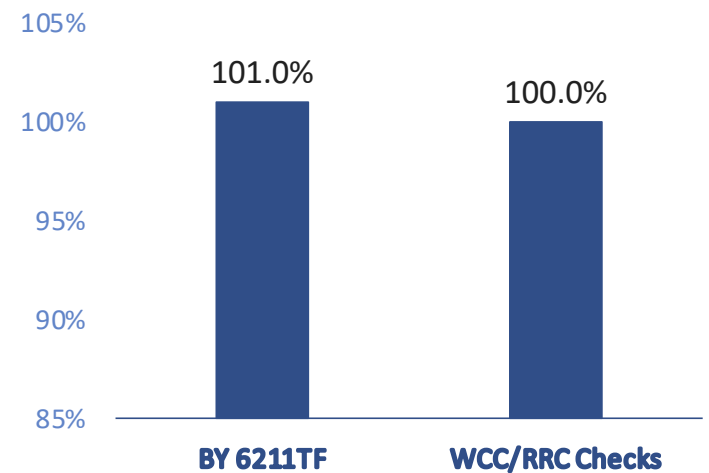


A New Level of Pod Shatter Resistance, with Blackleg DefendR Protection

Blackleg	R - CG
Major Gene ID	Rlm3, RlmS
Standability	Very Good
Maturity	Early-mid
Pod Shatter Tolerance Rating	7.2 ²

Treatment Option 1	Treatment Option 2
 BUTEO start	

Performance in trials



² The pod shatter tolerance rating is based on the Canola Council of Canada's shatter tolerance scale of 1 – 9. 1 = poor, 9 = excellent. Results may vary slightly on your farm due to environmental factors and management practices.

BY 6223^{TF}

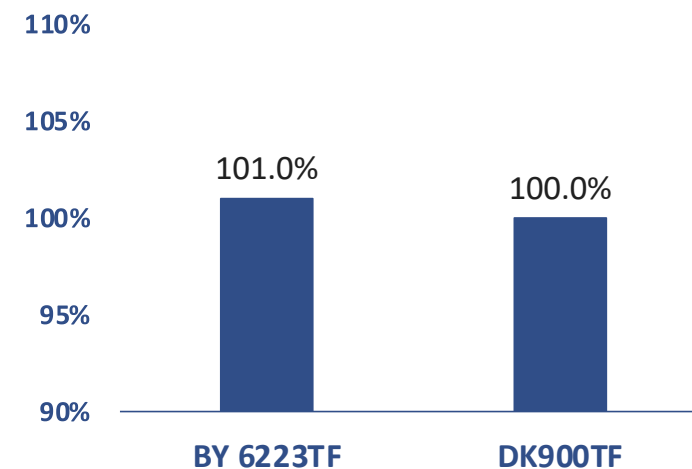


A TruFlex™ Canola Hybrid Featuring Pod Shatter Tolerance and Next-Generation Clubroot Resistance that Delivers Stronger Yields and Superior Harvest Security in an Early – Mid Maturity Package

Blackleg	R – E ₂ G
Major Gene ID	Rlm7, RlmS
Clubroot	R (next-generation resistance*)
Standability	Excellent
Maturity	Early – Mid
Pod Shatter Tolerance Rating	7.1 ²

Treatment Option 1	Treatment Option 2

Performance in trials



² The pod shatter tolerance rating is based on the Canola Council of Canada's shatter tolerance scale of 1 – 9. 1 = poor, 9 = excellent. Results may vary slightly on your farm due to environmental factors and management practices.

BY 6222^{TF}

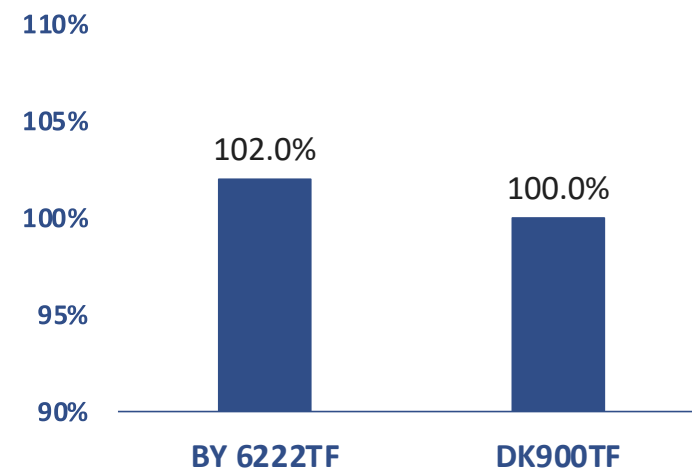


Our 2026 TruFlex™ Canola Hybrid Selection, Featuring moderate Pod Shatter Technology and Double Layered DefendR Rated Clubroot and Blackleg Protection that Delivers Stronger Yields in an Early-Mid Maturity Package

Blackleg	R – C, G
Major Gene ID	Rlm3, LepR2
Clubroot	R (next-generation resistance*)
Standability	Excellent
Maturity	Early – Mid
Pod Shatter Tolerance Rating	6.8 ²

Treatment Option 1	Treatment Option 2

Performance in 2025 BCT's



² The pod shatter tolerance rating is based on the Canola Council of Canada's shatter tolerance scale of 1 – 9. 1 = poor, 9 = excellent. Results may vary slightly on your farm due to environmental factors and management practices.

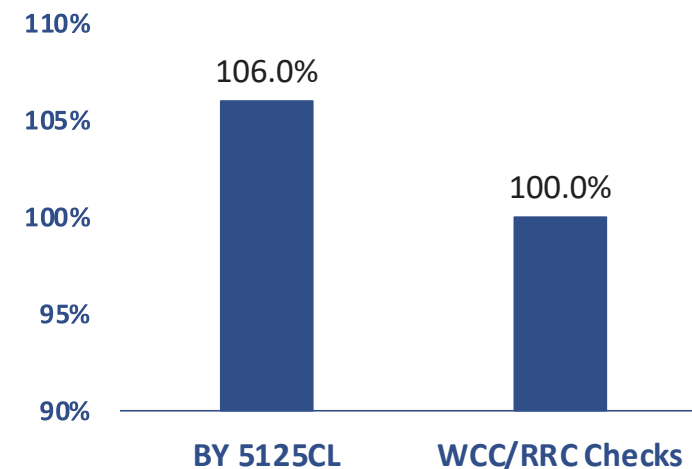
BY 5125^{CL}

An Outstanding Yield Performer with Blackleg and Clubroot Protection

Blackleg	R - C
Major Gene ID	Rlm3
Clubroot	R (first-generation resistance*)
Standability	Very Good
Maturity	Mid

Treatment Option 1	Treatment Option 2
	

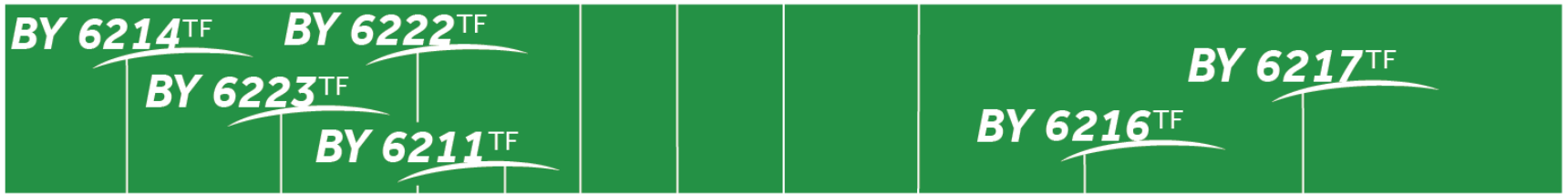
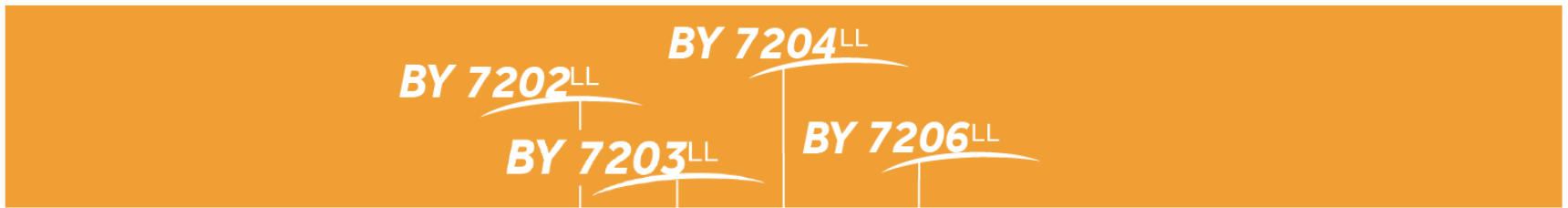
Performance in trials



² The pod shatter tolerance rating is based on the Canola Council of Canada's shatter tolerance scale of 1 – 9. 1 = poor, 9 = excellent. Results may vary slightly on your farm due to environmental factors and management practices.

Canola Maturity Ratings

CANOLA MATURITY RATINGS



Canola - Package by Seed Count Model

Bag Size	A	B	C	D
TSW Range	4.4 or less	4.5 - 4.9	5.0 - 5.4	5.5 - 5.9
Bag Weight (Lb)	42.2	47	51.8	56.7
Recommended seeding rate (Lb per acre)	4.2 or approx. 10 seeds/ft ²	4.7 or approx. 10 seeds/ft ²	5.2 or approx. 10 seeds/ft ²	5.7 or approx. 10 seeds/ft ²
Acres per Bag	10 Acres			
Seeds per Bag	Minimum of 4.25 Million			

- All BrettYoung canola sold in one of 4 bag sizes

B

THIS BAG CONTAINS A MINIMUM OF 4.25 MILLION SEEDS AND IS INTENDED TO SEED 10 ACRES.

Please consult the bag tag for net bag weight and TSW information. For further information on seeding rates, see back of bag.



BY PLUS

CANOLA EARLY BOOK BONUS

EARLY BOOK BONUS 1

Book a minimum of

16 Bags

of BrettYoung canola by

December 5, 2025

EARN A \$40 REBATE PER BAG

EARLY BOOK BONUS 2

Book a minimum of

16 Bags

of BrettYoung canola by

March 27, 2026

EARN A \$20 REBATE PER BAG

Sign Up For BY PLUS

To qualify for BY PLUS Early Book Bonus rebates please go to brettyoung.com/byplus for a one time sign up by May 31, 2026 and follow the instructions on the page.

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2026



Thank You Questions?

DISTINCT BY DESIGN

At BrettYoung we are proud of the strategic partnerships we have with world-class organizations through which we source leading technologies and genetics. This allows us to bring distinct market choices that deliver you performance and value. By design, our success will always be rooted within your success. Like you, we are independent, resolute, and Distinct By Design.

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For more information visit brettyoung.ca
or call us toll-free at 1 800 665 5015

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